# New Jersey Economic Development Authority
## Performance Indicators - February 2011

### Advancing Job Creation and Retention Incentives to Grow Businesses in NJ
- **Amount of Assistance Provided**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): $9,481,560
  - Current Month (CYTD): $10,042,565
  - % Change: 5.9
- **Public/Private Investment Leveraged**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): $16,416,560
  - Current Month (CYTD): $18,827,565
  - % Change: 14.7

### Providing Financing to Businesses, Not-for-Profit Organizations and Municipalities
- **Amount of Assistance Provided**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): $4,962,209
  - Current Month (CYTD): $10,190,234
  - % Change: 105.4
- **Public/Private Investment Leveraged**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): $6,061,522
  - Current Month (CYTD): $41,405,688
  - % Change: 583.1

### Supporting Redevelopment Projects that Revitalize Communities
- **Redevelopment Projects Receiving Financing Assistance for Environmental Cleanup**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): 1
  - Current Month (CYTD): 3
  - % Change: 200.0
- **Brownfield & Contaminated Site Remediation Agreements Executed**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): 1
  - Current Month (CYTD): 1
  - % Change: 0.0

### Providing Entrepreneurial Development through Training and Mentoring
- **UCEDC - Clients Counseled through Workshops and Loan Inquiries**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): 119
  - Current Month (CYTD): 272
  - % Change: 128.6
- **UCEDC - Individual Counseling Hours**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): 69
  - Current Month (CYTD): 260
  - % Change: 277
- **UCEDC - Combined Business Training and Informational Workshops**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): 4
  - Current Month (CYTD): 10
  - % Change: 150.0
- **Small Business Development Centers (SBDC) - Clients Counseled**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): 458
  - Current Month (CYTD): 933
  - % Change: 103.7
- **Small Business Development Centers (SBDC) - Small Business Owners/Entrepreneurs Trained**
  - Frequency: m
  - Desired Trend: Increase
  - Previous Month (CYTD): 488
  - Current Month (CYTD): 2,855
  - % Change: 485.0

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1. Includes activity exclusive to the Business Employment Incentive Program (BEIP) and the Business Retention and Relocation Assistance Grant (BRRAG) Program. Additional measures reported previously are now reported by the Department of State on its performance report.
2. Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.
3. Includes activity exclusive to the Hazardous Discharge Site Remediation Fund (residential and commercial).